

IFB24-005 Consumer Programs Direct Mailing Q&A's

Question:

Our question is regarding how your files will be provided. For the 10,000 for one month, we have no question, but for the quoting of the 6 month and 12 month options, will you be providing approximately 10000 names each month over the 6 or 12 months, or will you provide 60000 names at one time for the 6 month option and 120000 names at one time for the 12 month option?

Answer:

To help clarify this request, we refer to items 2.a, 2.e, and 2.g, and will note that **finished** postcards will include variable data fields and will then be folded and sealed. Treasury assumes there may be a cost savings if the vendor produces **unfinished** postcards that do not contain variable data and are not folded and sealed. Treasury wants to compare costs of printing the **finished** product monthly against the cost of printing **unfinished** postcards in bulk that are stored and then used by the vendor to create the finished postcard that includes variable data and is folded and sealed.

For the quote request of 6 months and 12 months (approximately 60,000 and 120,000 names), Treasury will still provide the vendor with approximately 10,000 names per month. Treasury is requesting quotes for printing 60,000 and 120,000 **unfinished** pieces (plus storage costs, if applicable) to compare to printing 10,000 monthly **finished** postcards. Treasury will assume the cost of printing 10,000 **finished** postcards monthly can be extrapolated to compare against the cost of printing 6 and 12 months of **unfinished** postcards.

Question:

We want to know if we should quote one longer run with monthly mailings and storage for the 6 month and 12 month options, or should we quote printing monthly and mailing monthly?

Answer:

Vendor should quote one longer run of **unfinished** postcards that will be used for monthly mailings and storage for both 6 and 12 months, as well as the cost to print and mail 10,000 monthly. Treasury will assume the cost of printing 10,000 **finished** postcards monthly can be extrapolated to compare against the cost of printing 6 and 12 months of unfinished postcards.